Ivan de la Garza
Product Designer

I like people and I love the process of understanding and solving for their needs. Empathy is essential to my process of understanding problems and often leads me to falling in love with the problems themselves- but never the solutions. To me, User Experience is the intersection between understanding a problem and helping people

Experience

Interaction Designer
Medallia, Palo Alto, CA JAN 2013 - PRESENT

Working on interaction design for Medallia's self service report builder previously i worked on visual and interaction design for self service survey builder and visual design for client surveys.

Web Designer
SugarCRM, Cupertino, CA OCT 2011 - JAN 2013

Our team of two designers, a developer and our manager ware responsable for the design, coding, and maintenance of SugarCRM's web properties, including the company's website, conference websites, CRM events' websites and colateral material.

Web design and New Media
Academy of Art University, San Francisco, CA
SEP 2007 - OCT 2011

Computer Science and Engineering
Sonoma Estate University, Rohner Park, CA
AUG 2005 - OCT 2007

Web Design Freelance / Developer
Non-Profit Organizations, CA USA 1998 - 2002

Design and implementation of websites for local non-profit organizations

Industial Engineering Field, Logistics
Chrysler Corporation / Saltillo, Mexico

Logistics coordinator for one of Chrysler assemply plants in Saltillo Mexico

Industial Engineering
Instituto Tecnologico de Saltillo / Saltillo, Mexico

Skills

Interaction Design

Visual Design

Adobe Suite

Sketch App

InVision

Omingraffle

Balsamiq

HTML

CSS

Contact

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